

Fast Facts

- The name Cengage Learning was derived from ‘Centre of Engagement’.
- One of the largest higher education publishers in the world with annual revenues of \$1.9bn.
- Formerly known as Thomson Learning, the company was bought by a private equity consortium consisting of [Apax Partners](#) and [OMERS Capital Partners](#) for US\$7.75 billion and the name was changed to Cengage Learning on 24 July 2007.
- Provider of innovative teaching, learning and research solutions for the academic, professional, vocational and library markets worldwide.
- Materials include textbooks, e-textbooks, digital primary source materials and curated content such as original manuscripts and other archival materials. It also includes digital historical newspaper collections, online information portals, e-reference books, virtual reality training tools, personalised testing and assessment software, interactive whiteboard resources and print reference books such as encyclopaedias and directories.
- 5,500 employees with operations in more than 20 countries around the world and offices in Europe, the Middle East and Africa, Asia Pacific, Latin America and North America.
- Cengage Learning EMEA was established in 2007, however its presence in the UK goes back to 1967, when it was originally incorporated as Methuen Educational Ltd.
- Customers in 100+ countries spanning:
 - Education sector: Educational libraries, colleges, universities and adult education.
 - Public sector: Public libraries and government institutions.
 - Private sector: Businesses and financial institutions.
- Every Higher Education institution and most Further Education colleges in the UK have access to at least one of Cengage Learning’s products (Source: UUK Statistics and CL CRM database)
- Strong partnerships and a significant portfolio of digitisation programmes for major players and distinguished organisations such as The BBC, The National Archives, The Economist Group, The British Library and many more.

Publishing programme for Cengage Learning:

- 100 million pages of digitised archive material of more than 10 million are cross searchable historical newspapers
- Software applications offering dynamic, interactive ways to teach and learn using relevant, engaging content with an accent on flexibility and reliability

Leading, globally recognised imprints:

A strong portfolio of globally recognised imprints reflect Cengage Learning's rich educational and literary heritage:

- **Delmar:** provider of tailored learning solutions in healthcare, technology, trades, and careers education for 60 years.
- **Gale:** global provider of digital and print product solutions that support education and research in libraries.
- **Milady:** the number one hair and beauty educational provider.

Mission

Cengage Learning's mission is to be the most respected and innovative source of teaching, learning and research solutions for the academic, professional, vocational and library markets worldwide.

Cengage Learning aims to lead the transition from print to value-added digital and custom solutions by developing a deep understanding of its customers' needs, capitalising on synergies across its businesses and delivering innovative products and services that cannot be matched by its competitors. Cengage Learning aims to be the company that its customers think of first, that current and prospective employees see as a rewarding place to work and that investors are happy to own.

Further info: www.cengage.co.uk

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